Indian Diaspora Council International
Shared heritage, aspirations and interests
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Press Statement

Indian Diaspora Council (IDC) in Solidarity with Earth Day 2023

The **Indian Diaspora Council** (**IDC**) joins in solidarity with its global affiliates and membership, other organizations, institutions, agencies, and individuals globally in supporting the international awareness of Earth Day and its 2023 campaign to ***Invest in our Planet***.

Earth Day 2023

Invest in our Planet

Today (April 22) is Earth Day, an international event celebrated around the world to pledge support for environmental protection. The year 2023 marks the 53rd anniversary of the annual celebrations. This year's theme for Earth Day is **'Invest in our Planet'**. In 2009, the United Nations designated April 22 as 'International Mother Earth Day'. Earth Day was first observed in 1970, when 20 million took to the streets to protest against environmental degradation. The event was triggered by the 1969 Santa Barbara, California oil spill, as well as other issues such as smog and polluted rivers.

For over the next half century, Earth Day continued to play an important role in environmental activism. The landmark Paris Agreement, which brings almost 200 countries together in setting a common target to reduce global greenhouse emissions, was signed on Earth Day 2016.

"In 2023 we must come together again in partnership for the planet. Businesses, governments, and civil society are equally responsible for taking action against the climate crisis and lighting the spark to accelerate change towards a green, prosperous, and equitable future. We must join together in our fight for the green revolution, and for the health of future generations. The time is now to **Invest In Our Planet**," said Kathleen Rogers, President of EARTHDAY.ORG

Indian Diaspora Council International (IDC) Statement: "Earth sustains all life and must be protected in order for it to continue to provide viable means for sustainable life, health and well being of all its inhabitants, especially as the world population keeps on increasing. Over consumption and over population adversely affect the natural resources and earth's climate with catastrophic consequences. It is an increasingly urgent call to action, a commitment of individual and collective responsibility, obligation and duty for environmental literacy and awareness from the early stages among children as well as among adults, professionals, businesses, institutions, agencies and officials. Our legacy is intimately linked to protection of earth and its environment for a sustainable future and that is undeniable and indisputable. While economic progress is important, it is vital that all sectors of society, as a collective partnership, make this collective commitment for earth's sustainable future. We live and share in earth's bounty of life sustenance and we have a responsibility to do that which we must to protect it as well."

For more information, please contact: Indian Diaspora Council president Ashook Ramsaran @ ashookramsaran@gmail.com

Indian Diaspora Council International (IDC), established in 1997, is an international non-profit organization with global affiliates and membership in 21 countries with the objective to embrace, engage, and enhance the shared heritage, aspirations, and interests of persons of Indian origin with optimum inclusivity.